

## CUSTOMIZE YOUR COVERAGE

### WITH NEW MARY KAY® SILKY SETTING POWDER.

New *Mary Kay*\* Silky Setting Powder can be worn over your favorite foundation or CC Cream to set your look or alone as a subtle complexion enhancer when you're feeling a "less is more" vibe. The 12 natural-looking shades blend beautifully with *TimeWise*\* Matte 3D Foundation or *TimeWise*\* Luminous 3D Foundation, as well as other flawless face products Mary Kay offers. Use the Shade Finder Chart on the back to help your customers find their perfect match!







MARY KAY° SILKY SETTING POWDER, \$20 MARY KAY°
TRANSLUCENT
LOOSE POWDER, \$16

MARY KAY°
SHEER MINERAL
PRESSED POWDER, \$16

#### All Mary Kay\* powders mattify while helping to set and prolong your makeup look.

A tinted loose powder that helps even skin tone and blur minor imperfections while providing a matte finish that smooths your appearance and minimizes shine. Addresses the need for a tinted, multibenefit loose powder with staying power.

One universal powder provides an invisible oil-controlling finish to all skin tones, eliminating the need for shade-matching. Helps control excess oil for 8 hours. Lightweight, ultrafine powder imparts an invisible layer of oil-absorbing coverage that keeps makeup looking fresh throughout the day. Pop it into a Mary Kay\* palette to use on the go.

#### SHADES

12 shades deliver natural-looking coverage.

One universal powder delivers sheer, untinted coverage.

6 shades impart minimal color and sheer coverage.

#### **FORM**

Loose Loose

Pressed (Take it with you for touch-ups.)

All prices are suggested retail. \*Over-the-counter drug product
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# NEW MARY KAY® SILKY SETTING POWDER SHADE FINDER CHART

TIMEWISE 3D° FOUNDATION MATTE LUMINOUS		MARY KAY° SILKY SETTING POWDER
IVORY C 100	IVORY C 100	LIGHT IVORY
IVORY C 110, W 130	IVORY C 110, W 130	LIGHT-MEDIUM IVORY / MEDIUM IVORY
	IVORY W 120	MEDIUM IVORY
IVORY N 140, W 150, N 160	IVORY N 140, W 150, N 160	MEDIUM IVORY / DEEP IVORY
BEIGE W 100	BEIGE W 100	DEEP IVORY / LIGHT BEIGE
BEIGE C 110	BEIGE C 110	LIGHT-MEDIUM BEIGE
BEIGE C 120, C 130, C 140, N 150, W 160	BEIGE C 120, C 130, C 140, N 150, W 160	LIGHT BEIGE / LIGHT-MEDIUM BEIGE
BEIGE C 170		LIGHT-MEDIUM BEIGE / DEEP BEIGE
BEIGE W 180, N 190, N 200, N 210	BEIGE W 180, N 190, N 210	MEDIUM BEIGE / DEEP BEIGE
BEIGE C 220	BEIGE C 220	MEDIUM BEIGE / LIGHT BRONZE
BRONZE W 100, W 110	BRONZE W 100	DEEP BEIGE / LIGHT BRONZE
BRONZE W 120, W 130	BRONZE W 130	LIGHT BRONZE / LIGHT-MEDIUM BRONZE
BRONZE W 140, W 150, C 170, C 180	BRONZE W 150, C 170	MEDIUM BRONZE / DEEP BRONZE
BRONZE C 160	BRONZE C 160	DEEP BRONZE
CC CREAM SUNSCREEN BROAD SPECTRUM SPF 15*		MARY KAY° SILKY SETTING POWDER
VERY LIGHT		LIGHT IVORY TO LIGHT-MEDIUM BEIGE
LIGHT-TO-MEDIUM		LIGHT BEIGE TO LIGHT-MEDIUM BEIGE
MEDIUM-TO-DEEP		LIGHT BEIGE TO LIGHT BRONZE
DEEP		LIGHT BRONZE TO DEEP BRONZE
VERY DEEP		MEDIUM BRONZE TO DEEP BRONZE

