

Follow-up Questionnaire for Lisa Madson's Video

Name _____ Consultant's Name: _____

Address _____ City _____ State ___ Zip _____

Phone H.# _____ W.# _____ OK to call at work? Y or N

Occupation _____ Date _____

1. What impressed you the most about Mary Kay Cosmetics after listening to the audio or video?

2. Did you understand our business plan? Is there anything you would change about our business plan?

3. What two things surprised you the most?

4. What advantages of a Mary Kay opportunity interests you the most? (circle)
*Unlimited Income, Recognition, Personal Growth, Flexibility, Free Car, Advancement,
Be your own boss, Tax deductions, Helping others, Positive atmosphere, Meeting people.*

5. If you were to choose to do Mary Kay as a career or even part-time or as a hobby, would you have any concerns?

6. Where do you rank yourself on a scale of 1 - 10 (no 5's allowed)

① ② ③ ④ ⑥ ⑦ ⑧ ⑨ ⑩

7. Who do you know that would be willing to give their opinion of our video?

Name: _____

Phone: _____

Name: _____

Phone: _____

Name: _____

Phone: _____

Name: _____

Phone: _____

Thank you for taking the time to give us your opinion. We truly appreciate it.